

International Statistical Engineering Association (ISEA) PRIVACY POLICY

This Privacy Policy applies to personal information held by ISEA, as described below. It explains what information we collect about you, how we'll use that information, who we'll share it with, the circumstances when we'll share it and what steps we'll take to make sure it stays private and secure. It continues to apply even if your membership ends.

This Privacy Policy covers any personal products or services you have with us, including conferences, workshops, webinar attendance, etc. Sometimes we may need to provide you with separate or further information about specific products and services.

Some of the links on our website lead to other statistics and analytics related websites with their own privacy policies, which may be different than ISEA's policy. You should make sure you agree with their privacy policies when using those other sites.

Note that when we say 'we' or 'us', we mean ISEA. If you would like to get in touch with us, you can send email to webmaster@isea-change.org.

What information we collect

We'll only collect your information in line with relevant services and information in the fields of statistical engineering, problem solving, evidence-based decision making and data analytics. We may collect it from the registration process or it may relate to any of our products or services you apply for, currently hold or have held in the past. We may also collect information about you when you interact with us, e.g. visit our websites or mobile channels. We use Wild Apricot (<https://www.wildapricot.com/>) as our data controller and processor to store, collect and process information from you, including possibly payment information. More details about their role is given at <https://www.wildapricot.com/gdpr>

The information we collect may include:

- personal details, e.g. name, professional affiliation, gender, date and place of birth;
- contact details, e.g. address, email address, landline and mobile numbers;
- information concerning your nationality;
- user login and subscription data for the ISEA website;
- other information about you that you give us by filling in forms or by communicating with us, whether face-to-face, by phone, email, online, or otherwise.

Information we collect or generate about you could include:

- information about your relationship with us, including the products and services you hold, the channels you use and your ways of interacting with us;
- information we use to identify and authenticate you, e.g. your signature and your login data;
- geographic information, e.g. about the local networks you may be interested in;
- marketing and sales information, e.g. details of the services you receive and your preferences;
- cookies and similar technologies we use to recognize you, remember your preferences;
- information that we need to support our regulatory obligations, e.g. information about transaction details, detection of any suspicious and unusual activity and information about parties connected to you or these activities.

How we'll use your information

We'll only use your information where we have your consent, or we have another lawful reason for using it.

Compliance with laws and regulatory compliance obligations

We'll use your information to meet our compliance obligations, i.e. to comply with other laws and regulations.

We'll use your information to keep you in touch with ISEA activities, to invite you to conferences, workshops, webinars, or to introduce relevant products and services like books, software, websites.

We may use your information to provide you with details about other ISEA products and services, and also products and services from our partners and other relevant third parties. We may send you marketing messages by post, email, telephone, text or secure messages. Email will be the preferred way of contact. You can change your mind on how you receive marketing messages or choose to stop receiving them at any time. To make that change, please contact us by sending email to webmaster@isea-change.org

If you ask us not to send you marketing, it may take us a short period of time to update our systems and records to reflect your request, during which time you may continue to receive marketing messages. Even if you tell us not to send you marketing messages, we'll continue to use your contact details to provide you with important information, such as changes to your terms and conditions or if we need to tell you something to comply with our regulatory obligations.

Who we might share your information with

We may share your information with others where lawful to do so, including where we or they:

- need to in order to provide you with products or services you've requested, e.g. fulfilling a payment request;
- have a legitimate business reason for doing so, e.g. to manage risk, verify your identity, enable another company to provide you with services you've requested, or assess your suitability for products and services;
- have asked you for your permission to share it, and you've agreed. We may share your information for these purposes with our partners and sponsors.

Sharing aggregated or anonymized information

We may share aggregated or anonymized information within and outside of ISEA with partners such as research groups, universities or advertisers. You won't be able to be identified from this information.

How long we'll keep your information

We will retain your personal data for only as long as needed for the purposes for which the personal data is processed and to meet ISEA's legal obligations. If we don't need to retain information for this period of time, we may destroy, delete or anonymize it more promptly.

Transferring your information overseas

Wild Apricot (our third party data controller and processor) stores your information in the Amazon Web Services (AWS) in the United States. AWS participates in the EU-U.S. Privacy Shield principles and the Swiss-U.S. Privacy Shield principles regarding the collection, use, sharing and retention of personal data from the European Economic Area and Switzerland.

Cookies

We automatically collect usage data (e.g., IP address, browser details) when you interact online with our Sites through the use of cookies. Cookies are small computer files sent or accessed from your web browser on your computer's, mobile device's, or tablet's hard drive that contain information about your computer, such as user ID, user settings, browsing history, and activities conducted while using our Sites. A Cookie typically contains the domain name (internet location) from which the Cookie originated, the "lifetime" of the Cookie (i.e., when it expires), and a randomly generated unique number or identifier.

Purposes and Legal Grounds:

- We use this usage data to facilitate communication between your device and our Sites, store your preferences, authenticate users, and detect and prevent fraud (e.g., fraudulent credit card use) and spam, enable certain functions of the Sites, administer and improve our Sites (e.g., troubleshoot geographically localized access problems), and analyze usage of and improve and enhance our Sites.

- If you are in the EU or another country that requires obtaining your consent before processing your usage data, we process your usage data based on your consent. You may withdraw your consent at any time by contacting ISEA by sending email to webmaster@isea-change.org
- **Your control of cookies:** To access ISEA as an administrator or a member, you need to enable cookies (which most web browsers do by default). Web browsers allow some control of most cookies through browser settings. Some web browsers (including mobile web browsers) provide settings that allow you to reject cookies or that alert you when a cookie is placed on your computer, tablet, or mobile device. You may be able to reject mobile device identifiers by activating the appropriate setting on your mobile device.

When you visit our Sites, cookies may also be placed on your computer by third-party services that are integrated into the Site you are visiting. For example, third-party cookies are used by Google Analytics for tracking website traffic. We use information collected from such third-party services to help us better understand how users find and use our Sites, enhance our Sites and services, and better understand and improve users' experience.

Your rights

You have a number of rights in relation to the information that we hold about you. These rights include:

- the right to access information we hold about you and to obtain information about how we process it;
- in some circumstances, the right to withdraw your consent to our processing of your information, which you can do at any time. We may continue to process your information if we have another legitimate reason for doing so;
- in some circumstances, the right to receive certain information you have provided to us in an electronic format and/or request that we transmit it to a third party;
- the right to request that we rectify your information if it's inaccurate or incomplete;
- the right to request that we erase your information. We may continue to retain your information if we're entitled or required to retain it;
- the right to object to, and to request that we restrict, our processing of your information in some circumstances. Again, there may be situations where you object to, or ask us to restrict, our processing of your information but we're entitled to continue processing your information and/or to refuse that request.

You can exercise your rights by contacting us (webmaster@isea-change.org) or by complaining to the data protection regulator in the country where you live or work.

How we keep your information secure

We use a range of measures to keep your information safe and secure which may include encryption and other forms of security. We require our staff and any third parties who carry out any work on our behalf to comply with appropriate compliance standards including, compulsory secrecy agreements, obligations to protect any information and applying appropriate measures for the use and transfer of information.